

# Adam Zielonka

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## Summary

Sports journalist with more than five years of professional experience at daily news organizations in a variety of roles. Interested in reporting or editing opportunities that would be a sufficient match for my skills and preferred sports.

## Professional Experience

### **Editor and writer, Field Level Media**

*March 2021-present*

- Edit and fact-check stories (game previews, recaps, news briefs) and write headlines on a quick turnaround for Field Level Media's global clientele
- Write news, analysis pieces and betting content as assigned for NFL, college football, golf and other sports
- Since January 2022: Coordinate schedule of Big Ten and Big East game previews and recaps as assistant assignment editor for college basketball
- Promoted to full-time independent contractor in June 2021

### **Freelance journalist**

*Aug 2020-June 2021*

- Wrote several stories during this span for the Associated Press, *Washington City Paper* and *DeSales University Magazine* while seeking full-time work

### **Sports reporter, *The Washington Times*, Washington, D.C.**

*Feb 2018-Aug 2020*

- Reported and wrote news, enterprise and feature stories about the D.C. area's pro and college sports teams
- Covered the 2018 Stanley Cup Final, the 2019 World Series and other marquee events for the paper
- Filled in for sports editor regularly by editing copy, choosing stories for the section and managing the website
- Grew sports department's Twitter following roughly 15% by scheduling more tweets and running polls

### **Sports reporter, *The Capital-Gazette*, Annapolis, Md.**

*Aug 2016-Feb 2018*

- Reported and wrote about local sports, primarily Navy and high school, for print and online
- Prepared high school sports roundups by taking scores and statistics by phone
- Assisted other Baltimore Sun Media Group publications by covering news and sports for the *Baltimore Sun*, *Bowie Blade-News* and *Maryland Gazette*

## Education

### **University of Maryland, College Park, Md.**

*Aug 2016-Dec 2017*

- Master's in Journalism (Multiplatform Journalism track; Sports Journalism concentration)
- Earned bylines with *The Diamondback* student newspaper and The Shirley Povich Center for Sports Journalism
- Completed capstone with Capital News Service, a student-run news bureau (32 hours/week)
  - Researched, wrote and edited long-term data journalism projects
  - Recorded and produced a weekly podcast discussing Washington and Baltimore professional sports from a data-driven perspective alongside a co-host

### **DeSales University, Center Valley, Pa.**

*Aug 2012-May 2016*

- B.A. in Communication; second major in Sport Management; minor in Journalism
- Graduated *summa cum laude* (GPA: 3.79)
- Worked for *The Minstrel* student newspaper all four years; editor-in-chief, 2015-16
- Internships: United States Golf Association (web content), Lehigh Valley Phantoms (media relations)

## Awards

- Won the 2020 Dateline Award from the Society of Professional Journalists D.C. chapter for sports writing at a daily newspaper
- Co-led a Capital News Service project, "More Than a Mascot," that was named a finalist for the Online Journalism Awards' Pro-Am Student Award in 2018

## Skills

- Proficient in Associated Press style, WordPress, HTML, Adobe Photoshop, Adobe InDesign, Tweetdeck, SaxoTech, Wix, Microsoft Office Suite, copyediting, podcasting, digital photography and video, social media
- Familiar with Twitter and Facebook analytics, Adobe Premiere Pro, Adobe Audition